

Course Curriculum

MODULE 1 | WORDPRESS ESSENTIALS

- Why WP is awesome
- Pre-steps
- How to transfer from wordpress.com to wordpress.org
- How to transfer from a different platform
- Installing WordPress
- The WordPress dashboard
- What kind of WordPress website are you creating?
- How to import posts from a different platform
- Themes, frameworks and child themes
- Installing a theme
- The WordPress customizer and live preview

MODULE 2 | GET THE MOST OUT OF YOUR SITE

- The WordPress content editor
- All about menus
- All about media
- All about links
- Create and format a blog post
- Create and format a page

MODULE 3 | BUILDING A STRONG FOUNDATION

- A strong foundation is key
- Secure your site against spam
- Secure and safeguard your site
- Make your site legal

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MODULE 4 | ADDING FEATURES + FUNCTIONALITY

- Uplevel your site with plugins
- Add functionality with widgets
- Add trending features
- Newsletter sign up
- Social share buttons + channel icons
- Instagram gallery
- Contact forms
- How to add additional features to your website

MODULE 5 | MANAGING YOUR SITE

- Users and roles
- Updates
- Backing-up
- Changing themes
- Troubleshooting an Issue
- Restoring a Backup
- Where to find help

MODULE 6 | OVERVIEW OF ADVANCED POSSIBILITIES

- Sell to your audience: eCommerce overview
- Just for fun: customize your dashboard
- Doing cool things with: subdomains
- (In the event that you would like to) add code snippets